

COUNCIL FOR ADVANCEMENT OF PEOPLE'S ACTION & RURAL TECHNOLOGY

RECRUMENT RULES FOR THE POST OF DEPUTY DIRECTOR (MARKETING)

1. Name of the post : Dy. Director (Marketing)
2. Number of Posts : One
3. Classification : Middle Executive Post equivalent to Group 'A' in the Central Govt.
4. Scale of pay : Rs. 3000-4500 (now Rs. 10,000-15,200/-) corresponding to Pay Band
Rs.15,600 – 39,100 (PB-3) +
Grade Pay Rs. 6600/-.
5. Whether selection post or Non-selection post : Selection Post (By merit)
6. Age limit for direct recruits : 45 years
7. Educational and other qualifications Required for direct recruits : **Essential:**
 - (i) Graduate
 - (ii) Post Graduate Degree / Diploma in Rural Development
 - (iii) At last eight years experience in the Rural Development filed with specification in Marketing.**Desirable:**
Working experience with NGOs and Marketing of rural products.
8. Whether age and educational Qualifications prescribed for direct Recruits will apply in the case of Promotees : No
9. Period of probation, if any : Two years
10. Method of recruitment whether by direct recruitment or by promotion or by transfer on deputation and percentage of vacancies to be filled by the various methods : Promotion, failing which by direct recruitment failing both by deputation.
11. In case of recruitment by promotion Transfer/deputation grade from which Promotion/transfer on deputation to be made : **Promotion:-**
Marketing Officer or Assistant Director with background in marketing with 5 years regular service in the grade.
12. If a Departmental Promotion/Selection Committee Exists what is its composition : The composition of the Departmental Promotion Selection Committee is as follows:
 - (1) DG, CAPART Chairman
 - (2) Any Officer not below the rank of Deputy Secretary from the Ministry of (RD) Member
 - (3) DDG (Admn.) Member
 - * (4) An officer belonging to SC/ST Minority Community. Member

*(In case none of those at 1 to 4 above belongs to SC/ST/Minority Community.